

Jo, Eunkyung (Ara)

Lab Manager (Research Technician), University of Michigan
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EDUCATION

- Sookmyung Women's University (SMU)** Seoul, South Korea
M.A. in Psychology (Specialization: Psychology and Law/Psychology of Criminal Behavior) Mar. 2018 - Aug. 2020
- Thesis: *Differences in Victim and Perpetrator Blaming by Crime Type, Victim-Perpetrator Relationship, and Victim's Alcohol Consumption* (Advisor: Dr. Jisun Park)
- Sookmyung Women's University (SMU)** Seoul, South Korea
B.A. in Social Psychology Mar. 2013 - Feb. 2018
- Recipient of the **Outstanding Alumni Award** (recognition for community service) from the President of the General Alumni Association of the College of Social Sciences

PUBLICATIONS

- Jo, E.**, Sharma, K., Singh, A., & Bonny, J. (In preparation). Number-line-task: An open-source jsPsych plugin with flexible and customizable implementations.
- Camp, N., & **Jo, E.** (2025). Streetscapes at scale: Mapping Platform APIs as a Tool to Sample Space. *Social Cognition*, 43 (3), 257-275.
- Lee, K., Nam, B., Seo, K., **Jo, E.**, et al. (2025). Comparison of Suicide Completion Rate in Korean Students Pre- and Post-COVID-19 Pandemics. *Psychiatry Investigation*, 22 (2), 204-211.
- Jo, E.**, Seo, K., Nam, B., Shin, D., Kim, S., Jeong, Y., Kim, A., & Kim, Y. (2023). Deterioration of Mental Health in Children and Adolescents during the COVID-19 Pandemic. *Journal of Korean Academy of Child and Adolescent Psychiatry*, 34 (1), 21-29.
- Jo, E.**, & Park, J. (2021). Difference in the Judgment of Homicide by Offender's Ethnicity and Gender. *Korean Criminological Review*, 32 (4), 63-90.
- Jo, E.**, & Park, J. (2020). Differences of Victim Blaming in Rape and Assault: Mediating Effects of Ambivalent Sexism and Acceptance of Interpersonal Violence. *Korean Journal of Social and Personality Psychology*, 34 (1), 45-66.

CONFERENCE PRESENTATIONS

- Jo, E.**, & Camp, N. (Feb. 2026). *Streetscapes at scale: Repurposing mapping platform APIs for psychological study*. [Featured data-blitz]. Computational Psychology Preconference at the annual meeting of the Society for Personality and Social Psychology, Chicago, IL.
- Jo, E.**, & Park, J. (Jul. 2021). *Differences in victim and perpetrator blaming by crime type, victim-perpetrator relationship, and victim's alcohol consumption*. [Oral presentation]. The 14th Biennial Conference of the Asian Association of Social Psychology, Seoul, South Korea.

AWARDS & HONORS

- 1st Place & People's Choice Award** (Team Award), Hacks with Friends, University of Michigan Mar. 2026
Built a system to preserve institutional wisdom during employee offboarding.
Project: *The Legacy Loop: AI Powered Knowledge Transfer System*
- Next-Generation Researcher Grant**, National Research Foundation of Korea (NRF) Aug. 2023
Selected for Research Professor Track B (approx. \$15K; declined due to residency).
Proposal: *Categories of Moral and Legal Judgment: An Analysis Based on Malle's (2021) Framework*.
- Fulbright Alternate Candidate**, Fulbright Korea Sep. 2022
Selected as an alternate candidate for a 2023 Graduate Student Program Award.
- Paper Award**, Korean Association of Psychology and Law Nov. 2020
Awarded based on Master's thesis and a conference presentation.
- Research Scholarship**, Janghoon Scholarship Foundation Jul. 2019
Selected based on the Master's thesis research proposal (approx. \$1,000).
- Academic Excellence Scholarship**, SMU 2015 - 2017
Awarded three times based on high GPA.
- Leadership Scholarship**, SMU 2015
Received for one academic year in recognition of duties as the President of the Departmental Student Council.
- Excellence Award** (Team Award), Center for Teaching & Learning, SMU Jun. 2014
Received for organizing a peer-learning group and presenting the final academic report as the team leader.

RESEARCH EXPERIENCES

- Culture and Contact Lab**, University of Michigan (PI: Dr. Tiffany Brannon) Ann Arbor, MI.
Aug. 2025 - Present
Lab Manager
- Led the initial setup of the new lab, establishing foundational infrastructure including the lab website, shared drives, and communication channels.
 - Adapted and localized the PI's prior research materials and study protocols to the University of Michigan context.
 - Investigated processes for research use of internal student data, including reviewing FERPA compliance and procedures for establishing Memorandums of Understanding (MOU).
- Mind in Society Lab**, University of Michigan (PI: Dr. Nicholas Camp) Ann Arbor, MI.
Jul. 2023 - Present
Lab Manager
- Manage an average of 3 research teams per semester, guiding project progress through bi-weekly meetings and supervising a total of 35 students to date.
 - Support the PI in programming online experiments using jsPsych, sampling street view images with Google Maps APIs, refining experimental design and cleaning data.
 - Organize project documentation and file structures across platforms, ensuring clear and consistent systems and documented processes for long-term usability and access.
- Dongguk University** (PI: Dr. Yeni Kim) Seoul, South Korea
Jul. 2022 - Dec. 2022
Research Associate
- Conducted a literature review on global trends in youth mental health before and after the COVID-19 pandemic, focusing on mental health policies. Drafted a journal article manuscript summarizing trends in youth suicide and mental health crises, along with the risk and protective factors significantly impacting these issues.
 - Refined data analysis methodologies to enhance the statistical rigor and accuracy of reports for the Korean Ministry of Education.
- Korean Institute of Criminology and Justice** (PI: Dr. Eun-Young Kang) Seoul, South Korea
May 2021 - Mar. 2022
Research Associate
- Refined a coding framework for over 1,000 sexual crime rulings accumulated over six years, ensuring comprehensive variable inclusion for accurate data capture.
 - Recruited and managed a team of 12 research assistants during the coding process and oversaw data cleaning to ensure consistency and completeness.
- Research Institute of Asian Women** (PIs: Dr. Mi-young Jang & Dr. Eunjung Ko) Seoul, South Korea
Mar. 2020 - Dec. 2020
Research Assistant
- Conducted a literature review on sexual violence and misconduct within elite sports, organizing data from multiple countries to ensure cross-comparability.
 - Organized and categorized research on gendered violence and multicultural societies into an Excel database, summarizing key details for easy reference. Provided student feedback on educational materials developed by researchers and reviewed survey results following the educational sessions.
- Department of Social Psychology**, SMU (PI: Dr. YoungLan Kim) Seoul, South Korea
Oct. 2020 - Nov. 2020
Graduate Research Assistant
- Transcribed 10 expert interviews on education systems for students from 'multicultural' backgrounds.
- Department of Social Psychology**, SMU (PI: Dr. Jisun Park) Seoul, South Korea
Sep. 2018 - Aug. 2019
Graduate Research Assistant
- Developed and programmed dynamic participant allocation logic within Google Forms to enforce quota-based recruitment by condition, ensuring precise enrollment targets were met for each experimental group. (*Role concurrently included administrative duties for the department.*)
- Undergraduate Research Project**, SMU Seoul, South Korea
Sep. 2016 - Jan. 2017
Research Team Member
- Funded by SMU (approx. \$900) as one of the selected teams in the undergraduate research support competition, based on a research proposal (Title: *A Study on the Perceptions and Fear of Criminal Voyeurism*).
 - Conducted an independent study on Korean university students' perceptions of criminal voyeurism, overseeing all phases from study design and data collection to analysis and reporting.
- Global Exploration Project (Germany)**, SMU Seoul, South Korea
May 2014 - Aug. 2015
Member
- Funded by SMU (approx. \$18,000) by winning the undergraduate research field trip competition based on an activity proposal and a research plan (Title: *Beyond the Berlin Wall to the 38th Parallel: Can We Become One Again?*).
 - Visited Eberhard Karls Universität Tübingen and Philipps-Universität Marburg to study intergroup conflict and reunification dynamics in Germany and presented findings on prejudice against North Korean defectors.

APPLIED PSYCHOLOGY & PROFESSIONAL SERVICE

- Seoul Metropolitan Police** Seoul, South Korea
External Advisor Jan. 2022
- Reviewed victim impact assessment reports to advise on the retention and reappointment of trainee specialists.
- Korean Social and Personality Psychological Association** Seoul, South Korea
Senior Trainee Forensic Psychologist (Currently on Leave) Mar. 2018 - Present
- Conducted risk assessments of juvenile delinquents using the Personality Assessment Inventory (PAI) and interviews to evaluate recidivism factors.
- Korean Association of Psychology and Law** Seoul, South Korea
Coordinator, Committee of Education and Management of Crime Damage Assessment Dec. 2020 - Feb. 2021
- Coordinated a crime damage assessment expert program for trainee candidates.
 - Executed budget, rented facilities, and prepared educational materials.
- Department of Social Psychology, SMU** Seoul, South Korea
Graduate Assistant Sep. 2018 - Aug. 2019
- Charged with administrative work for the graduate school of Social Psychology (using SAP ERP) and supported the dean of the department. (*Role included concurrent research duties for the PI/Dean.*)
- Sookmyung Business School, SMU** Seoul, South Korea
Graduate Assistant Mar. 2018 - Aug. 2018
- Provided administrative and academic support, including document management and course-related assistance.
 - Coordinated monthly department events involving faculty, donors, and external stakeholders.
 - Managed comprehensive logistics for international students, including assisting with graduation and post-graduation repatriation procedures.
- Seoul Metropolitan Government** Seoul, South Korea
Internship, Judicial Affairs Division Mar. 2017 - Jul. 2017
- Provided administrative assistance to legal officers and supported the management of draft amendments and enactments for autonomous rules and ordinances of the Seoul Metropolitan Government.

INSTITUTIONAL SERVICES

- University of Michigan - SMU Network** Ann Arbor, MI.
Founder & Student Representative Aug. 2025 - Present
- Established a network to facilitate the initial settlement and cultural adaptation of incoming students, fostering a supportive community for academic success.
 - Collaborated with the University of Michigan Alumni Association to connect current students with alumni, expanding professional networking opportunities.
- Alumni Association of the Department of Social Psychology, SMU** Seoul, South Korea
Member, Planning and execution team Jan. 2023 - Dec. 2023
- Enhanced and expanded the Alumni Association with 10 members to foster a stronger alumni community.
 - Facilitated active team participation by expressing my opinions and inviting quieter members to share theirs.
- Student Council of the Department of Social Psychology, SMU** Seoul, South Korea
President, Jan. 2015 - Dec. 2015
Director, Planning and execution team, Jan. 2014 - Dec. 2014
Member, Planning and execution team, Mar. 2013 - Dec. 2013
- Led a team of 15 members in planning and executing key department events, including orientation for new students and academic workshops.
 - Developed and implemented a feedback system to gather student opinions and improve student services by collaborating with faculty and administration.
 - Organized the department's first alumni night, to connect current students with (future) alumni for career advice and networking opportunities.

SKILLS

- Programming & Development:** Python; JavaScript; HTML/CSS; Git/GitHub
- Data Analysis & Statistical Software:** R; SPSS
- Experiment Development:** jsPsych; PsychoPy; SurveyJS; Qualtrics (advanced scripting)
- GIS & Web Mapping APIs:** QGIS; ArcGIS; Google Cloud Console; OpenStreetMap; Mapillary
- Languages:** Korean (native); English (working proficiency)
- Certificates:** *Survey Analyst, Junior* (Human Resources Development Service of Korea, Nov. 2017); *Computer Specialist in Spreadsheet & Database, Level-2* (Korea Chamber of Commerce and Industry, Dec. 2017)